

## Digital Marketing opportunities to reach more customers start from just £100

Visitors choose the Chilterns for activity and exploration, peace and quiet, entertainment or indulgence: this lovely countryside on London's doorstep has all the ingredients for a memorable break.

In amongst the superb scenery, intriguing attractions, freshly prepared produce, tucked-away villages and market towns, there's always something more to be discovered.



Visit Chilterns uses an integrated network of digital channels that promotes an authentic tourism and leisure offer to locals and visitors from London and Oxford. Our ethos is that all online resources remain editorially-led, build relationships, are always credible yet fun, and truly reflect the experience of visiting the destination. We partner with our network of Chilterns' businesses with whom we share the collective aim of building a trusted destination brand, and who share our values of offering a real, yet persuasive insight into what it's like to experience the Naturally Outstanding Chilterns.



We are able to offer a number of online platforms from which you can promote your experiences including;



[www.VisitChilterns.co.uk](http://www.VisitChilterns.co.uk) is the only tourism website exclusively for the Chilterns. Just three years old, this popular information source is growing and now enjoys over 120,000 annual unique users. There is space for one banner advert on the homepage and opportunities to be featured within the site, depending on what you are promoting; food & drink, accommodation, heritage, tours, sightseeing and experiences. You choose whether you want a classic advert, or something more editorially-led.



@VisitChilterns twitter, Pinterest and Facebook has a growing average weekly reach of over 65,000 accounts which equates to over 225,000 impressions across the South East and aboard [TweetReach by UnionMetrics]. During the same period, '#Chilterns' typically reaches 125,000 accounts with just over 200,000 impressions. We are reaching an engaged audience.



We work closely with the Chilterns Conservation Board and can offer a package of targeted coverage that includes online and printed collateral that is leisure and activity-focused.

For further information please contact Mary Tebje on [mary@visitchilterns.co.uk](mailto:mary@visitchilterns.co.uk)

